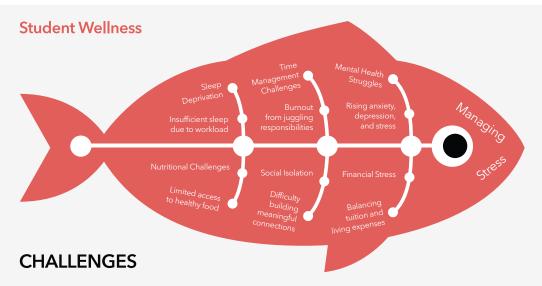


ABOUT VC



Victoria College, a historic institution at the University of Toronto, is renowned for its vibrant academic community and rich liberal arts tradition. Established in 1836, it combines a strong focus on interdisciplinary education with a commitment to fostering critical thinking and creativity. With its iconic architecture and dynamic student life, Victoria College stands as a hub for intellectual growth and cultural engagement in the heart of Toronto.



- Mental Health Struggles: Rising rates of anxiety, depression, and stress among students due to academic pressures and personal challenges.
- Financial Stress: Balancing tuition costs, living expenses, and often inadequate financial aid or employment
 opportunities.
- Time Management: Difficulty juggling academics, work, extracurriculars, and personal life, leading to burnout.
- **Social Isolation:** Challenges in building meaningful connections, particularly for introverts or students in online/hybrid learning environments.
- Sleep Deprivation: Insufficient sleep caused by workload, irregular schedules, or unhealthy habits.
- Nutritional Challenges: Limited access to affordable and nutritious food, often resulting in unhealthy eating
 habits.
- Substance Use: Increased exposure to or reliance on alcohol, drugs, or other substances as a coping
 mechanism.
- Physical Inactivity: Struggles to maintain a consistent exercise routine amidst academic and social commitments
- Access to Wellness Resources: Insufficient or inaccessible campus mental health and wellness services.
- Technology Overload: Overuse of screens and social media, contributing to distraction, fatigue, and diminished real-world interactions



SOLUTION

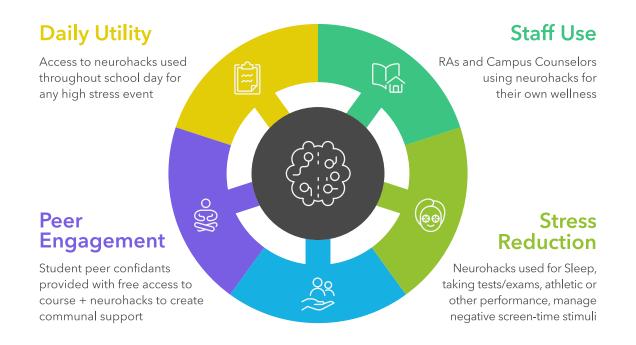
 KeyNote address to the Campus student, faculty and staff at 12th Annual Minding Our Minds Conference focusing on challenges of Screen Time on mental wellness.

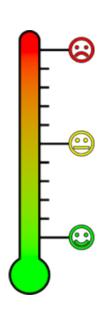
Key Attributes:

- a. An online confidential Self Stress Assessment was provided to each student, faculty and staff in attendance.
- b. Students given access to Neuro580 app for customized neurohacks
- Students were encouraged to recruit their 2 peer confidants and share Stress Assessment + Online Course + access to App
- d. For 7 weeks after conference, all attendance received weekly CDC Talks Videos (7-10 min) for reinforcement using case study format to apply neurohacks in diverse experiences.



Neurohacks Implementation







FEEDBACK

- 1. "wow. These are so easy to use before and during any anxiety experience"
- 2. "I'm always stressed even after studying. I can definitely use neurohacks now!"
- 3. "As a counselor, I can certainly teach these and use myself."
- 4. "I already know the 2 people I will include we can neurohacks each other!"

"As Alumni and sponsors, we find these neurohacking tools priceless life-long skills for students," **Steve and Molly Lister**

