



Press Release – January 10, 2025
For Immediate Release

Neuro580 and SimOptima Announce Strategic Partnership to Revolutionize Workplace Breaks in Europe

Neuro580 (www.neuro580.com) and SimOptima (<https://simoptimacom.wordpress.com>) are thrilled to announce a strategic partnership aimed at enhancing individual and organizational performance through cutting-edge neuro-optimization focused on reducing inherent workplace stress and increasing performance.

Neuro580 specializes in:

1. Delivering neuroscience-based solutions to enhance cognitive efficiency.
2. Developing tailored neuro-hacking strategies for personal and professional wellness.
3. Providing tools to maximize mental clarity and decision-making under pressure.

SimOptima excels in:

1. Creating advanced simulation models to optimize workflows and productivity.
2. Designing solutions for complex problem-solving in dynamic environments.
3. Leveraging systems thinking to deliver innovative results.

Together, this partnership combines Neuro580's transformative neuro-hacking expertise with SimOptima's precision in simulation and optimization, providing comprehensive solutions to elevate performance on every level in the European Market

Ingunn Tilleraas Snipe, CEO of SimOptima, shared her enthusiasm:

"So excited to collaborate with Neuro580 for both professional and personal success – Neuro hacks transform the way you think, work, and live. With every breakthrough, even the traffic light takes on a whole new meaning."

Dr. Izzy Justice, Founder of Neuro580, also commented: "We are thrilled to have a team in Europe to partner and collaborate with. SimOptima's experience in consulting and delivery are a perfect complement to what we do. We share the common aspiration to improve the lived workplace experience."

Stay tuned for the exciting innovations this partnership will bring to the fields of neuroscience and optimization.

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